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## ***Candidacy for board of FKA***

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### **Dear FKA women**

I have been a member of the FKA board for the past year and I would very much like to continue my work there.

My biggest role this winter has been requirement analysis and implementation of a new web page for FKA in cooperation with the FKA Tech committee. The project is in good progress, and I would very much like to proceed with it. It is very important for me to have the authority on behalf of the women of FKA to continue this work as a representative of the board.

I have also participated in reviewing the laws of FKA along with other inspiring tasks on the board's task list this winter.

I am very ambitious on behalf of FKA and the work gives me great pleasure. I show up on events as often as I can and like getting to know all angles of FKA to be able to do my best to support all women in finding their path within FKA.

My motto is that all women should be able to blossom within FKA in a joyful and powerful way without conflicts or competition. Like our minister, Þórdís Kolbrún said on the "FKA Viðurkenningarhátíð" in February: "There is enough room for many powerful women in business." We should encourage and uplift each other, because together we can move mountains.

I run a software company GET Ráðgjöf, along with my husband. We are a startup developing software solutions under the name Synia. Synia is an integration platform that integrates data between various systems in a structured and visible way as well as supporting Data Governance e.g. by enhancing and analyzing data with the powers of AI.

I have four children, one stepdaughter, and this February I was honored with the wonderful role of becoming a grandmother.

I thrive on having enough tasks on my plate and I put effort in managing effectively what I undertake and deliver it with pride.

**I seek your support in the election for the board of FKA 2024**

Guðlaug Hrönn Jóhannsdóttir

